

ANNUAL REPORT 2019-20
CAREER ADVISING AND PLACEMENT CELL



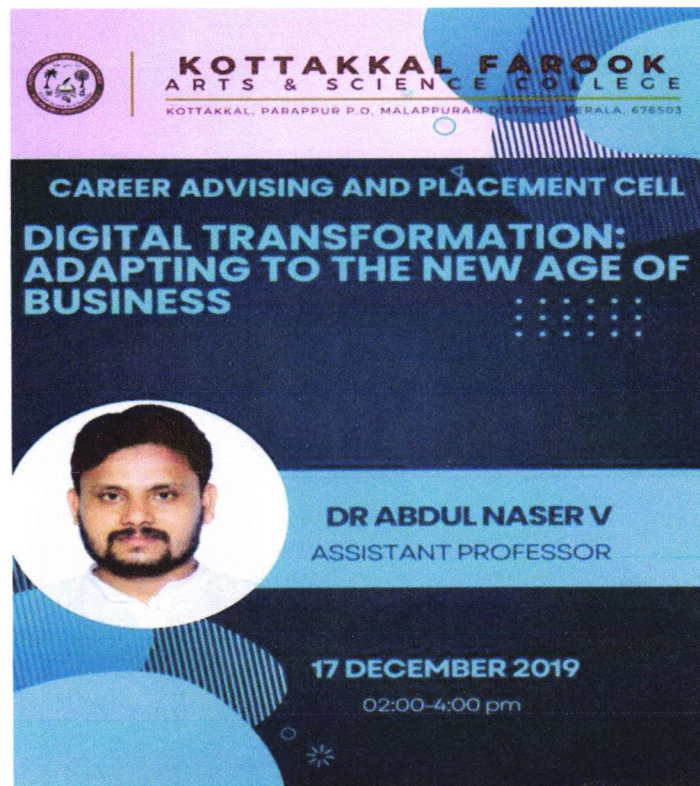
INTERNAL QUALITY ASSURANCE CELL

KOTTAKKAL FAROOK ARTS & SCIENCE COLLEGE
KOTTAKKAL, PARAPPUR P.O, MALAPPURAM DISTRICT, KERALA, 676503

CAREER ADVISING AND PLACEMENT CELL

The Career Advising and Placement Cell at Kottakkal Farook Arts and Science College continued its dedicated efforts throughout the academic year 2019-2020 to empower students in pursuing their professional aspirations. Providing personalized counseling, enriching workshops, and fostering strong industry connections remained the core focus. Through close collaboration with prominent companies and organizations, the cell successfully facilitated internships, projects, and job placements. This proactive approach ensured that students received thorough preparation for the job market, enabling them to make well-informed career choices and thrive in a competitive employment environment.

DIGITAL TRANSFORMATION: ADAPTING TO THE NEW AGE OF BUSINESS



On December 17, 2019, Kottakkal Farook Arts and Science College's Career Advising and Placement Cell hosted the seminar "Digital Transformation: Adapting to the New Age of Business," which drew 63 students. Dr. Abdul Naser, Assistant Professor at PSMO College Tirurangadi, delivered an insightful keynote address highlighting the transformative impact of digital technologies on modern business practices. He emphasized the strategic importance of



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technologies like AI, cloud computing, and data analytics in enhancing operational efficiency and fostering innovation. Dr. Abdul Naser's session equipped students with valuable insights into the evolving digital landscape, emphasizing the necessity for adaptive skills and proactive engagement with emerging technologies for future career success.

BUILDING A BETTER TOMORROW

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CAREER ADVISING AND PLACEMENT CELL
BUILDING A BETTER TOMORROW

MONDAY
06 JANUARY

TIME
10:30 AM

SPEAKER
CAPT. SHUKOOR ILLATH
CAPT.(ASSISTANT PROFESSOR)

DEPARTMENT OF PHYSICAL EDUCATION
TAKKAL COLLEGE TOUR

VISION

MISSIONS

CAPT. SHUKOOR ILLATH
Assistant Professor

On January 6, 2020, Kottakkal Farook Arts and Science College hosted the event "Building a Better Tomorrow," which drew participation from 78 students. The keynote address was delivered by Shukoor Illath, Captain and Assistant Professor. His speech focused on inspiring students to envision and contribute to a brighter future through education and proactive engagement in societal development. Captain Shukoor Illath emphasized the importance of leadership, innovation, and sustainability in shaping tomorrow's world. His motivational talk resonated deeply with attendees, encouraging them to harness their potential for positive change and impactful contributions to society.



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