



**KOTTAKKAL FAROOK ARTS AND SCIENCE COLLEGE  
ENTREPRENEUR DEVELOPMENT CLUB**

**ANNUAL REPORT  
2021-22**

## ENTREPRENEURSHIP DEVELOPMENT CLUB

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The Entrepreneurship Development (ED) Club at Kottakkal Farook Arts and Science College is committed to cultivating entrepreneurial skills among students. It achieves this by organizing a variety of events, including workshops, seminars, and competitions, which provide practical business insights and foster innovative thinking. Through engagements with industry professionals and hands-on experiences, the club effectively connects academic learning with real-world applications. Additionally, the ED Club facilitates valuable networking and mentorship opportunities, thereby equipping students with the knowledge and confidence necessary to pursue entrepreneurial endeavors. These efforts underscore the College's dedication to preparing students for successful professional and leadership roles. This year highlights the significant activities of the Entrepreneurship Development (ED) Club, focusing on two major events. The first event, "Reel to Real: How to Become an Entrepreneur," held on January 31, 2022, aimed to inspire and motivate students towards entrepreneurship. With Idrees Muhammed, Managing Director of Aurrera Careers, as the keynote speaker, the event provided practical insights into starting and managing a business. It also facilitated networking opportunities, allowing students to connect with industry professionals and gain valuable advice. The goal was to foster entrepreneurial thinking and encourage innovative problem-solving among attendees. The second event, "Alucinante," took place on February 28, 2022. This Craft Day celebrates traditional arts and crafts while promoting creativity among students. The event featured hands-on workshops, art exhibitions, and craft competitions, offering a platform for students to showcase their talents and collaborate with peers. It also aimed to highlight and preserve cultural heritage through various performances and artworks created by students.

#### **1. Reel to Real: How to Become an Entrepreneur**



  
Prof. M. ABDUL AZEEZ  
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Held on January 31, 2022, this event aimed to inspire students towards entrepreneurship. Idrees Muhammed, a motivational speaker and Managing Director of Aurrera Careers, was the keynote speaker, offering valuable insights into entrepreneurial success. The event was inaugurated by the college Principal, Prof. Abdul Azeez, and featured a Presidential Address by Mujeeb T P, the club coordinator. The event successfully motivated students and provided them with a platform to engage with entrepreneurship concepts.



Mujeeb T P, Coordinator, delivering presidential address



*Azeez*  
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Mr Idrees Muhammed inspiring the students through his presentation

## 2. Alucinante



On February 28, 2022, "Alucinante" celebrated traditional arts and crafts. The event featured workshops on pottery, painting, origami, and textile crafts, guided by expert artisans. An exhibition displayed student-created crafts, with competitions fostering creativity and innovation. Cultural performances and interactive sessions with industry experts enriched the event, emphasizing the importance of craftsmanship in contemporary society. Both events were highly successful, encouraging a spirit of entrepreneurship and creativity among students, and contributing to the vibrant campus culture at Kottakkal Farook Arts and Science College.



  
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Mr Kunhu Sahib inaugurating the programme



Students participating in the programme actively



Participants busy with her work



*Ayesha*  
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