



KOTTAKKAL FAROOK ARTS AND SCIENCE COLLEGE
ENTREPRENEURSHIP DEVELOPMENT CLUB

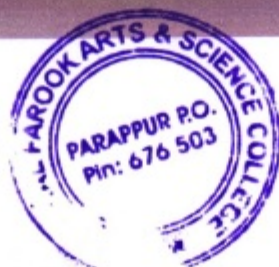
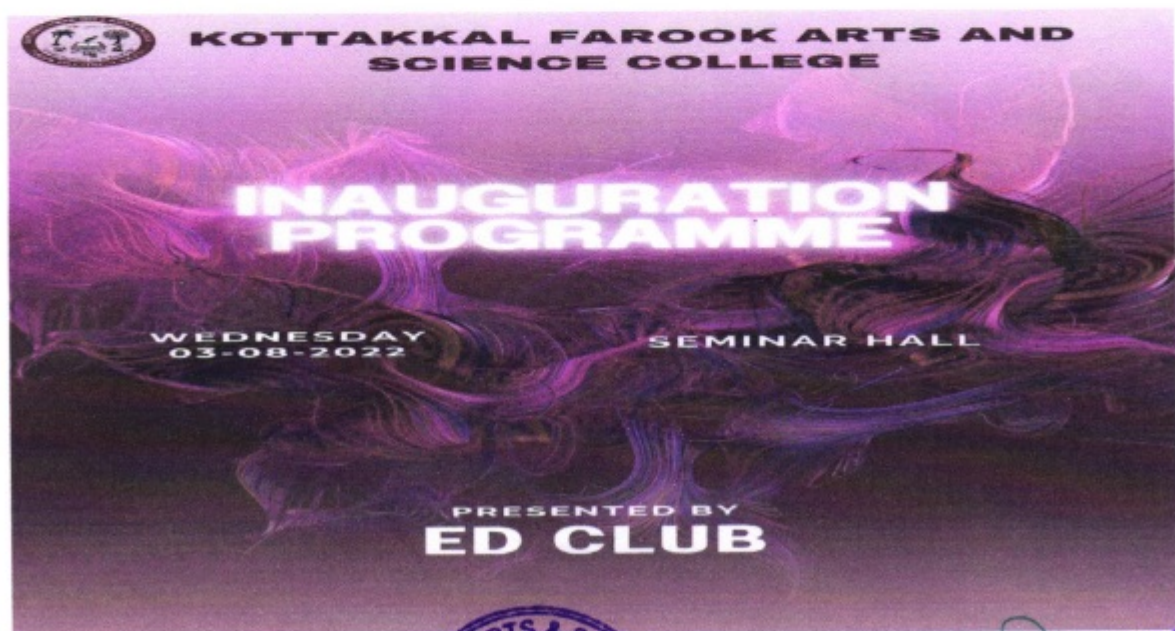
ANNUAL REPORT
2022-23

ENTREPRENEURSHIP DEVELOPMENT CLUB

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Kottakkal Farook Arts and Science College established an Entrepreneurship Development (ED) Club in the academic year 2022-2023 to foster an entrepreneurial spirit among students in Science, Commerce, and Management. The club aims to motivate students to start their own businesses, support entrepreneurship groups, and empower women entrepreneurs. It also provides consultancy and advisory services to aspiring entrepreneurs, with the support of government agencies. The ED Club was inaugurated on 7th July 2022, with a welcome speech by Mujeeb T P, the club's Convenor, highlighting its objectives. Mr. Kunhu Sahib, Secretary of the Management Committee, led the inauguration, emphasizing the importance of innovation, resilience, and strategic planning in entrepreneurship. During the year, the ED Club organized two key events. The first was the "Monetise Your Passion" embroidery workshop, where 16 students learned embroidery skills from Ms. Zeenath, an alumna who has built a successful embroidery business online. The second event, the Trade Gala Marketing Exhibition, was a collaborative effort with the College Union. This exhibition featured 20 tents with diverse products such as food items and crafts made by students, offering them practical experience in product display, pricing, and sales. The exhibition was inaugurated by Kunju Sahib, General Secretary of Farooq Educational Society, and presided over by Principal Abdul Azeez.

1. Inauguration Programme 2022-23



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The academic year 2022-2023 began with the inauguration of the Entrepreneurship Development (ED) Club on 7th July 2022. The event aimed to inspire and guide students interested in entrepreneurship. Mujeeb T P, Convenor of the ED Club, delivered a welcome speech, outlining the club's objectives and the importance of entrepreneurial skills.



Mr Kunhu Sahib inaugurating the session

The inauguration was led by Mr. Kunhu Sahib, Secretary of the Management Committee, who emphasized the significance of entrepreneurship and provided insights into becoming a successful entrepreneur. His speech covered key aspects such as innovation, resilience, and strategic planning, motivating students to explore their entrepreneurial potential.

2. "Monetise Your Passion" Embroidery Workshop



Green
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The "Monetise Your Passion" embroidery workshop was a significant event organized by the ED Club to promote entrepreneurial skills in the field of handicrafts. The workshop, led by Ms. Zeenath, a self-taught artist and successful alumna of the college, aimed to teach students the art of embroidery and how to transform it into a business opportunity. The one-day workshop included practical training in various embroidery techniques and provided insights into the business side of the craft. Ms. Zeenath shared her personal experiences and strategies for marketing and selling embroidered products, encouraging students to consider entrepreneurship as a viable career option.



Ms Zeenath training the students on embroidery works



Students with their finished works from the session

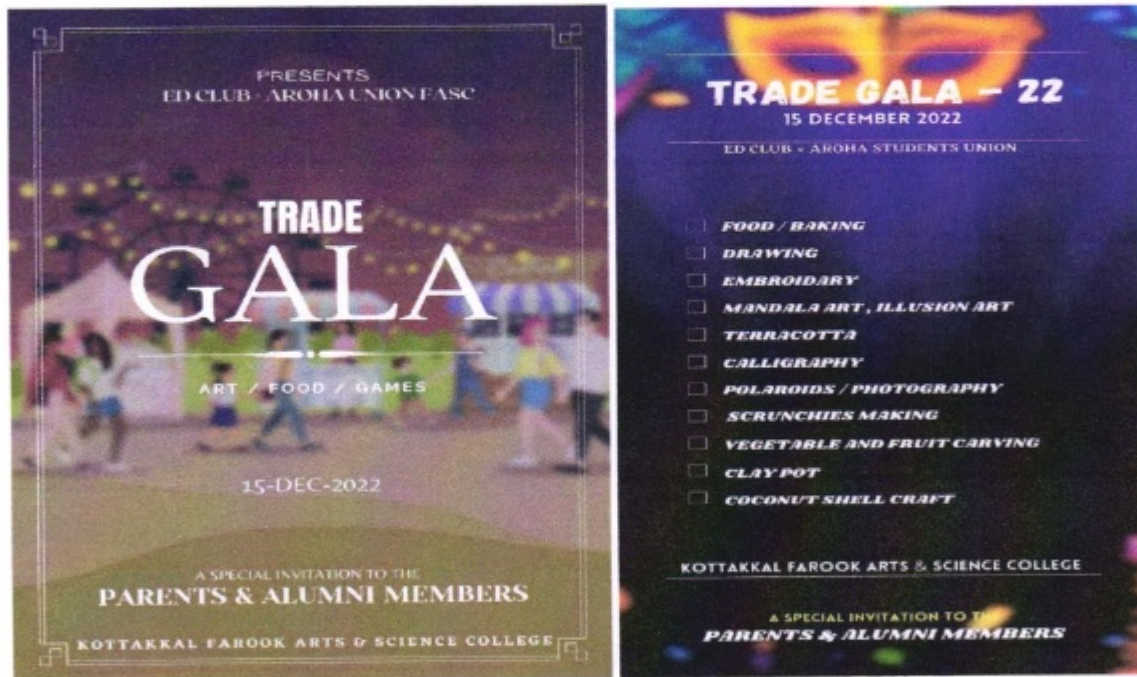


Azeez
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Principal Prof. Abdul Azeez distributing the certificate to the winner

3. Trade Gala Marketing Exhibition



The Trade Gala Marketing Exhibition was another major event organized by the ED Club in collaboration with the College Union. The exhibition featured 20 tents showcasing a variety of food items, embroidery works, and anti-craft items created by the students. The event provided students with practical experience in product development, marketing, and sales. It was inaugurated by Kunhu Sahib and presided over by Principal Abdul Azeez, with active participation from students, teachers, alumni, and parents.



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**KOTTAKKAL FAROOK ARTS & SCIENCE COLLEGE
INTERNAL QUALITY ASSURANCE CELL**

**EXPERIENTIAL LEARNING & VALUE AND SKILL- BASED LEARNING
ADVISORY COMMITTEE MEETING MINUTES**

2023-24



Food Blogger Mr Zaheer Shah tasting food items prepared by students

Prize handing over to winners

The exhibition created a vibrant community atmosphere, and the presence of Zaheer Shah, a prominent food blogger and alumnus, added further value to the event by sharing his culinary expertise and insights with the students.



Prize handing over to winners



Ajith
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